

Hair Is Two Times More Conditioned!

The smooth & compact cuticle locks in vivid color for maximum longevity

The Perfect Vivids Equation Starts With:



Our Highest Concentration Of Vivid Dyes

+



Complex, Uniquely Blended Shades

Featuring our NEW violet dye

+



Superior Conditioning

Deep Conditioning Agents built into every shade

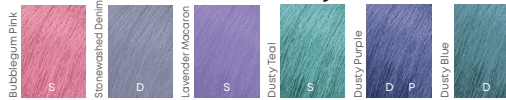
*Across Semi, Demi, & Permanent

The key below shows our shades with the technologies offered. S= Semi D= Demi P= Permanent

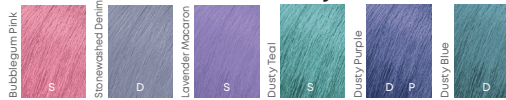
Must-Haves



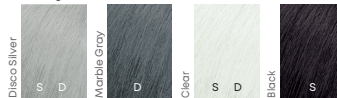
Pastels



Dusty's



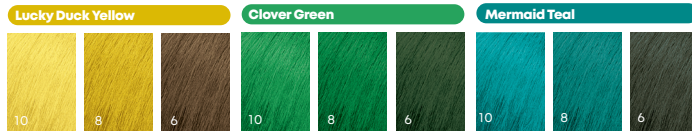
Grays



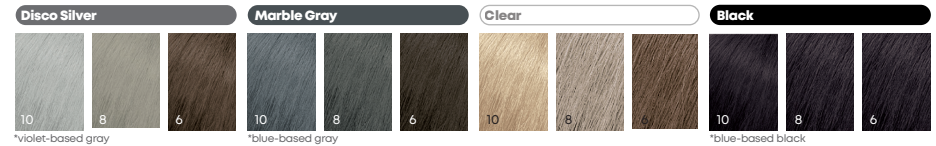
*swatches shown on white

Level Tool 10 8 6 | Results shown on Semi Demi will appear less vibrant than Level 10 shown.

Must-Haves



Grays



Pastels



Dusty's



1-Step Permanent

